

# Social Value Strategy

## 2023-2027



## OUR SOCIAL VALUE PLAN

**Social Value is the long-term, sustainable improvement for society that can be generated by promoting positive social, economic, and environmental impacts.**

Social Value is the long-term, sustainable improvement for society that can be generated by promoting positive social, economic, and environmental impacts. The Public Services (Social Value) Act 2012 requires public bodies procuring services to ensure that contracts achieve social, economical and environmental benefits beyond just the primary goals and therefore at Ringway Jacobs, our leadership team is focussed on the delivery of positive social and environmental initiatives.

As an organisation that works in partnership with our clients to deliver public services across the UK, we are committed to working with our employees, supply chain, customers, stakeholders and wider networks to drive positive change and a long-term benefit to society. The aim of our strategy is to create a brighter and better future and to ensure that we leave a positive legacy in the communities where we work.

To achieve this, we have developed Our Social Value Plan which sets out our key priorities for delivering positive social impact.

### Social Value Policy Statement

Ringway Jacobs is committed to maintaining and enhancing our capability to work collaboratively with clients, customers and our supply chain in order to create social value that we would not normally be able to achieve by working independently.



# UN SUSTAINABILITY GOALS\*

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership.

They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.

Within our strategy we have linked our objectives to the relevant SDG's. More information on the Goals can be found on the UN website (link below).

<p><b>1</b> NO POVERTY</p>	<p><b>2</b> ZERO HUNGER</p>	<p><b>3</b> GOOD HEALTH AND WELL-BEING</p>	<p><b>4</b> QUALITY EDUCATION</p>	<p><b>5</b> GENDER EQUALITY</p>
<p><b>6</b> CLEAN WATER AND SANITATION</p>	<p><b>7</b> AFFORDABLE AND CLEAN ENERGY</p>	<p><b>8</b> DECENT WORK AND ECONOMIC GROWTH</p>	<p><b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p><b>10</b> REDUCED INEQUALITIES</p>
<p><b>11</b> SUSTAINABLE CITIES AND COMMUNITIES</p>	<p><b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<p><b>13</b> CLIMATE ACTION</p>	<p><b>14</b> LIFE BELOW WATER</p>	<p><b>15</b> LIFE ON LAND</p>
<p><b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p><b>17</b> PARTNERSHIPS FOR THE GOALS</p>			

\*source - THE 17 GOALS | Sustainable Development (un.org)

# WHAT IS SOCIAL IMPACT AND SOCIAL VALUE?

The terms 'social value' and 'social impact' are widely used but what do we mean by them?

Social impact – The impact (both positive and negative) our organisation (and supply chain) has on people and communities that happens because of an action or inaction relating to an activity, project, programme, or policy. This is our footprint in society.

Social value – Financial/non-financial value to society that an organisation's social impact makes. It is the difference organisations make, which benefits society.

At Ringway Jacobs, creating social value is a passion for us, not just an obligation. We are a trusted partner to

our clients and work to provide safe, sustainable services that add value to local communities we serve. Whether bringing environmental gains or enhanced economic capital to the community, through our active involvement in local projects and initiatives, we ensure our corporate social responsibility ethos delivers additional and lasting social value for the communities we serve.

## Our Values

'DELIVERING SAFE, SUSTAINABLE SERVICE  
EXCELLENCE THROUGH OUR PASSION, INTEGRITY  
AND COLLABORATIVE CULTURE.'



It is upon these values that we have built our Social Value Strategy. Our Social Value Plan maximises the huge potential we have to create a positive legacy within the communities we serve.



# OUR KEY SOCIAL VALUE OBJECTIVES



## Building a strong, inclusive and sustainable economy

**1** NO POVERTY



**4** QUALITY EDUCATION



**5** GENDER EQUALITY



**8** DECENT WORK AND ECONOMIC GROWTH



**10** REDUCED INEQUALITIES



**11** SUSTAINABLE CITIES AND COMMUNITIES



To support the Levelling-up plan we will focus on activities that will include:

- Creating employment for local people and providing support and training opportunities for underrepresented and disadvantaged groups, to reduce the skills gap and barriers to employment – SDG 1, 4, 5, 8, 10 & 11
- Providing apprenticeship opportunities for young people – SDG 4
- Encouraging the use of local supply chain and SME's to maximise local business growth – SDG 8 & 11
- Supporting young people into work by providing advice and assistance regarding CV's, interviews and careers guidance – SDG 4 & 8
- Encouraging people within our organisation to continuously develop their skills and gain recognised qualifications – SDG 4 & 8

## Improving Health and Wellbeing

**2** ZERO HUNGER



**3** GOOD HEALTH AND WELL-BEING



**6** CLEAN WATER AND SANITATION



**17** PARTNERSHIPS FOR THE GOALS



**16** PEACE, JUSTICE AND STRONG INSTITUTIONS



To ensure the health, wellbeing and independence of our staff and community remains a priority we will:

- Provide activities to support the improvement of health and wellbeing, including physical and mental health for our workforce – SDG 3, 6 & 17
- Support our partners and clients to improve the health and wellbeing of their workforce. We have a mental health and wellbeing strategy, wellbeing champions and mental health champions – SDG 3 & 16
- We allow all staff 2 days paid for undertaking volunteering – SDG 2, 16 & 17
- Raise money for local causes and support local charities. We identify local charities each year. Match funding any monies raised for charity – SDG 2, 3, 16 & 17
- We donate to Local Charities for any near misses – SDG 3, 16 & 17

## High Quality Environment

**7** AFFORDABLE AND CLEAN ENERGY



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



**12** RESPONSIBLE CONSUMPTION AND PRODUCTION



**13** CLIMATE ACTION



**14** LIFE BELOW WATER



**15** LIFE ON LAND



We have a low carbon footprint and provide safe, sustainable services that add value to local communities.

- We are committed to the ambitious target of achieving net zero throughout our business and its projects by 2050 – SDG 7, 9, 12, 13, 14 & 15
- Carbon working groups within each contract – SDG 13
- Upskilling, influencing and educating staff, suppliers, customers and communities to support environmental protection and improvement – SDG 9, 12, 13, 14 & 15
- Promote and use materials and products from sustainable sources – SDG 12
- Create cleaner and greener places in which to live and work - SDG 7, 9, 12, 13, 14 & 15
- Minimising waste as much as possible by refusing to have unnecessary and unsustainable products, re-thinking designs with a focus on how to reduce their environmental impact – SDG 9, 12 & 13
- Our Sustainability Plan will play an active role in tackling climate change by defining the activities that support our Net-Zero goal.
- Whole life carbon design and construction and maintenance – SDG 7, 9 & 13

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## How will Social Value be managed?

The strategy for driving social value in Ringway Jacobs will be led by the Ringway Jacobs Management Board and managed by the Performance and Quality Manager on each contract. The approach will be based on collaboration at all levels to drive the biggest impact within the business and communities where we work. We will work in partnership with:

- Sustainability Business Partner
- Health and Safety Business Partners
- HR Business Partners
- Contract Leadership Teams
- Well-being Champions
- Communication Team
- Clients and customers
- Supply Chain Partners

Ringway Jacobs holds the following management certifications:

- ISO9001 (Quality)
- ISO14001 (Environment)

- ISO45001 (Health and Safety)
- ISO44001 (Collaboration) (Essex Highways and East Cheshire Highways)
- ISO55001 (Asset Management)

Social Value activities will be monitored and measured using a recognised Social Value Calculator.

Ringway Jacobs currently uses TOMs which is a government procurement tool for calculating social value and ensures transparency at all levels.

TOMs stands for:

**Themes** - These are visionary social value areas for an organisation to look at.

**Outcomes** - These are the positive changes within communities an organisation wants to see.

**Measures** - These are quantifiable actions that organisations can take to deliver outcomes.

Progress will be demonstrated through our Social Value Indicators (SVIs).

# OUR SOCIAL VALUE PRIORITIES FOR 2024/25

The following objectives allow us to report on a further 12 outcomes within the TOMs calculator and also drive improvement across the business.

- **TOMs calculator reference NT3 and NT4**  
- HR data – review of staff records to determine whether the number of staff that were employed were either long-term unemployed or not in education or training. Consideration to be given whether this data could be collected for any future new employees.
- **TOMs calculator reference NT3a and NT6**  
- Review HR records for the number of armed force veterans and staff with a disability or mental health issue employed on the contract. Consideration to be given whether this data could be collected for any future new employees.
- **TOMs calculator reference NT1c**  
- Review and collect staff data from our supply chain.
- **TOMs calculator reference NT9**  
– Collate data for the number of training weeks delivered on the contract.
- **TOMs calculator reference NT21 and NT49**  
– Consideration to be given on the delivery of Equality, diversity and inclusion training for subcontractors. Support for suppliers to demonstrate climate change and carbon reduction training for all staff - e.g. Sustainable Development Goals Academy courses, Supply Chain Sustainability School bronze or higher or equivalent
- **TOMs calculator reference RE59/FM35**  
– Review and set up reporting mechanism with EAP to record the number of staff that have undertaken at least 6 sessions of Cognitive Behaviour Therapy for anxiety and depression.
- **TOMs calculator reference NT31, NT32 and NT88**  
– Review reporting mechanisms to support data collection regarding CO2 emissions, car miles saved and direct resource and supply chain waste and recycling.

## Social Value Indicators (SVIs) (illustrative example)

SVI Measure	£ Value for YRxx on Contract	Social Value Aspiration Target
Total added SV in RJ		% of total contract spend (to be determined)
Indicators that feed into the total £	Year xx result	Target
Number of Care Leavers on contract		
Number of volunteering hours		
Number of hours dedicated to school / careers activities,		
Unemployed adult career fairs - attendances in hours		
Spend with local supply chain		
Apprenticeships for young people – calculated in weeks		
Recycled waste in tonnes		
Meaningful projects that deliver a long-lasting legacy to our clients		

NB. It is understood that the total social value aspiration target set by our clients may be impeded by budgets and/or resource availability.

