**Application Story** 

# Designing products to Simplify Your Manufacturing

# The problem

The solution

Our customer had developed defence equipment and needed to make it smaller and more portable. They were struggling with the internal cable assemblies as they didn't have the technical expertise to design something that would work on a smaller scale. Being a MOD project, there were timed gates for approval that needed to be hit and they were on a deadline.

# **KEY BENEFITS**



### Cost Efficiencies

We specified suitable components that we already held in stock under our Core Material Strategy, reducing the overall cable assembly cost and lead time.



## **Time Saving**

By adopting a DFM approach, we could supply a cable assembly that was easily fitted into the final unit, reducing the customer's overall build time.



### **Business Advantage**

Working with GTK as a trusted AS9100-approved manufacturing partner meant that our customer could realise their smaller designs and simultaneously hit their project time goals.





